

Wst

Growth and Sustainable Development

As an owner, CEO or line manager, your task is to produce a quality product at the lowest cost possible. Think sustainable development – the current and future economic, social and environmental impacts of your production – as it is so much about quality management. Take your customer at the centre of your strategy, identify all resources coming into and out of your organisation, and cut excess resources used. Empower your employees, nurse your business relations, thus;

<i>Aim</i>	Growth & Higher Profit
<i>Method</i>	Sustainable Development
<i>Tools</i>	Sustainable Management Plan & Certification
<i>Key Words</i>	Corporate Social Responsibility – CSR, Quality- & Sustainable Management Plans, Lean & Green Thinking, Eco-Certification Systems, Marketing Strategies & Action Planning.

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